



Marie  
Skłodowska-Curie  
Actions

*Bridging Business and Research*

# Marie Skłodowska-Curie Actions



## Hints-&-Tips for Successful Application



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National Contact Point

«Marie Skłodowska-Curie»

«ENVIRONMENT», «SPACE», «EURAXESS»

Cyprus Research Promotion Foundation



Cyprus NCP



- Some... “Truths” to realize...
- Background Policy...!



- Briefly: What are “MSCA” ...!
- Where to find the Calls, and Submission Service...!



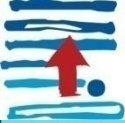
- Proposal Writing:
- “Deciphering” the Expected Content
- “Hints” and “Tips” from the ... “Survivor’s Guide”



## SURVIVOR'S GUIDE

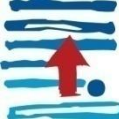
to MARIE SKŁODOWSKA-CURIE ACTIONS Individual Fellowships (IF)  
(Call: H2020-MSCA-IF-2015)





- The Proposal is **NOT** a Paper/ Article for a Journal...
- It is a... “marketing/ sales” pitch of your research...  
→ so as to receive funding...!
- EC has been doing this for quite a few FPs... There are **particular policy and mandate backgrounds**. There’s a **particular language-jargon, structure, process...**
- The philosophy is **“Competitive Calls”** for Proposals... **NOT “subsidies” ...!**
- **EUROPEAN ADDED VALUE... TRAINING & SKILLS, MOBILITY and CAREER DEVELOPMENT...**





• You need **EUROPEAN ADDED VALUE...!**

- Problem/ Issue attempted to be solved or the technology/ innovation attempted to be developed **cannot be of local or regional character but rather of pan-European...** scale/complexity of the "solutions" for EU and not "just X-Country".
- **Transnationality, replicability and transferability** should be the keywords for both the "challenges"/ "problems" addressed, and the "solutions" proposed.
- not just through "transfer of knowledge" or "networking" or "EU-wide dissemination", but rather it should be clearly shown in the proposal how the issue addressed is of a "wider interest" and how the solution proposed indeed has wide applicability.

2014 Main Report of DG RTD:

[https://ec.europa.eu/research/iscp/pdf/publications/Final\\_European\\_Added\\_Value\\_inco\\_MainReport.pdf](https://ec.europa.eu/research/iscp/pdf/publications/Final_European_Added_Value_inco_MainReport.pdf)

Strategic Forum for International S&T Cooperation (SFIC): [http://ec.europa.eu/research/iscp/pdf/sfic/sfic-annual-report-2011\\_en.pdf#view=fit&pagemode=none](http://ec.europa.eu/research/iscp/pdf/sfic/sfic-annual-report-2011_en.pdf#view=fit&pagemode=none)



# Marie Skłodowska-Curie Actions

## What are the Marie Skłodowska-Curie Actions?

A European Union funded programme for structuring researcher training, mobility and career development

### Objectives

Ensure the optimum development and dynamic use of Europe's intellectual capital to generate new skills, knowledge and innovation

**Budget 2014-2020: € 6.162 billion**





# MARIE CURIE ACTIONS for an INNOVATIVE EUROPE

Excellence, mobility and skills for researchers



## INNOVATION UNION - ERA

- 1 million more researchers
- Improve quality of doctoral training
- Involve businesses in doctoral training
- Attractive employment conditions
- ERA attractiveness
- Gender Balance
- Competitiveness of knowledge base enterprises, including SMEs
- Exploitation of results, commercialisation of research
- Leveraging national policies and programmes
- International cooperation
- Open access, dissemination



### Triple 'i' dimension:

- International
- Intersectoral
- Interdisciplinary

## The Agenda for NEW SKILLS and JOBS

- Equip researchers with relevant skills that will match both public and private sector needs
- Improve career prospects of doctoral candidates

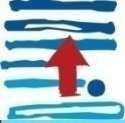


## YOUTH On the MOVE

- Promote researchers mobility across sectors, countries and disciplines

## Modernisation of HIGHER EDUCATION

- Attractiveness of European universities
- Stronger links between universities and businesses



- within Pillar I → Excellent Science
- Actions of “horizontal” nature in terms of topics and subjects → “bottom-up”, so Soc-Sci. to Eng., Med., etc. involved.
- Researchers of ANY Nationality
- Can be Host-driven (e.g. Universities and Enterprises participate) or Individually-driven (e.g. Individual researcher participates through a Host).
- Basic Criterion → Mobility = *At the time of the relevant deadline for submission of proposals (IF), or recruitment by the host organisation (ITN), researchers shall not have resided or carried out their main activity (work, studies, etc) in the country of their host organisation for more than 12 months in the 3 years immediately prior to the reference date.*







## Marie Skłodowska-Curie Actions



### ITN Innovative Training Networks

#### What does it offer?

High-quality research training delivered through international and interdisciplinary networks, industrial doctorates or joint doctorates

#### Who applies?

International networks of research organisations from the academic and non-academic sectors

#### Who is funded?

Researchers at doctoral level (less than four years of full-time research experience and no doctoral degree)

#### Call details:

Opened: 2 September 2014  
Closes: 13 January 2015  
at 17.00.00 Brussels time  
Budget: € 370 million



### IF Individual Fellowships

#### What does it offer?

Opportunities to work on personal research projects by moving between countries and possibly sectors to acquire new skills

#### Who applies?

Individual researchers together with the host organisation

#### Who is funded?

Postdoctoral researchers

#### Call details:

Opens: 12 March 2015  
Closes: 10 September 2015  
at 17.00.00 Brussels time  
Budget: € 215 million



### RISE Research and Innovation Staff Exchange

#### What does it offer?

The exchange of staff members involved in research and innovation to develop sustainable collaborative projects and the transfer of knowledge

#### Who applies?

International networks of research organisations from the academic and non-academic sectors

#### Who is funded?

Researchers, technical, administrative and managerial staff of any nationality and at all career levels

#### Call details:

Opens: 6 January 2015  
Closes: 28 April 2015  
at 17.00.00 Brussels time  
Budget: € 80 million



### COFUND Co-Funding of Regional, National and International Programmes

#### What does it offer?

Regional, national or international programmes to foster excellence in researchers' training, mobility and career development

#### Who applies?

Organisations funding or managing doctoral programmes or fellowship programmes

#### Who is funded?

Researchers at doctoral and postdoctoral level

#### Call details:

Opens: 14 April 2015  
Closes: 1 October 2015  
at 17.00.00 Brussels time  
Budget: € 80 million



# Individual Fellowships (IF)



- ✓ enhance the creative and innovative potential of **experienced researchers**
- ✓ provide opportunities to acquire new knowledge, work on research projects in a European context or outside Europe
- ✓ catalyse significant development in their careers in both sectors, and strengthen the network of the researcher and the host organisation
- ✓ Duration of projects: 2 years (IF Global: 3 years)
- ✓ Support to experienced researchers of any nationality
- ✓ Focus on career development potential, not experience *per se*

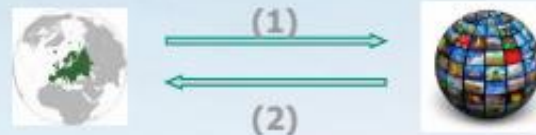
## European Fellowships

Career Restart  
Panel

Reintegration  
Panel



## Global Fellowships



European  
Commission

Education  
and Culture



## MSCA-IF – Financial Overview

Living allowance*	4650 €
Mobility allowance	600 €
Family allowance	500 €
Research, networking, training costs	800 €
Management and indirect costs	650 €



\* Living allowance base rate is multiplied by Country Correction Coefficient



# Marie Skłodowska-Curie Actions



Find all these and more through:

[www.ec.europa.eu/research/  
mariecurieactions](http://www.ec.europa.eu/research/mariecurieactions)



**Priority 1  
Excellent Science  
(EUR 24,4 billion)**

European Research Council  
(EUR 13,1 billion)

Future and Emerging  
Technologies (FET)  
(EUR 2,7 billion)

Marie Skłodowska - Curie  
Actions  
(EUR 6,1 billion)

Research Infrastructures  
(Including e-infrastructures)  
(EUR 2,5 billion)

**Priority 2  
Industrial Leadership  
(EUR 17 billion)**

Leadership in Enabling  
and Industrial Technologies:  
-ICT

-Nanotechnologies,  
Advance Materials,  
Biotechnology Advanced  
Manufacturing  
and Processing

-Space

(EUR 13,6 billion)

Innovation in SMEs  
(EUR 2,9 billion)

Access to Risk Finance  
(EUR 0,6 billion)

**Priority 3  
Societal Challenges  
(EUR 29,7 billion)**

Health, Demographic Change  
and Wellbeing (EUR 7,5 billion)

Food Security, Sustainable  
Agriculture, Marine and Maritime  
and Inland Water Research and the  
Bioeconomy (EUR 3,9 billion)

Secure , Clean and Efficient  
Energy (EUR 5,9 billion)

Smart, Green and Integrated  
Transport (EUR 6,3 billion)

Climate Action, Environment,  
Resource Efficiency and Raw  
Materials (EUR 3 billion)

Inclusive, Innovative and Reflective  
Societies (EUR 1,3 billion)

Secure Societies (EUR 1,7 billion)

**Spreading Excellence and Widening Participation (EUR 0,8 billion)**

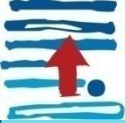
**Science With and For Society (EUR 0,5 billion)**

**Joint Research Centre  
(EUR 1,9 billion)**

**European Institute  
of Innovation and  
Technology  
(EUR 2,7 billion)**

**EURATOM  
(EUR 1,6 billion)**

**Joint Technology  
Initiatives  
(EUR 6,4 billion)**



# http://ec.europa.eu/research/participants/portal

RESEARCH & INNOVATION  
Participant Portal

European Commission Research & Innovation Participant Portal > Funding Opportunities

HOME **FUNDING OPPORTUNITIES** HOW TO PARTICIPATE EXPERTS SUPPORT Search PP LOGIN REGISTER

EU Programmes 2014-2020

Search Topics

Updates

Calls

**H2020**

Research Fund for Coal & Steel

COSME

3rd Health Programme

Consumer Programme

Justice Programme

FP7 & CIP Programmes 2007-2013

Calls

Other Funding Opportunities

H2020 Simplification Survey

Due to maintenance activities on **3rd of November, starting at 20:00 until 21:00 (CET)** users may encounter problems accessing functions related to document management. We apologise for any inconvenience this may cause.

Funding Opportunities **H2020 ONLINE MANUAL**

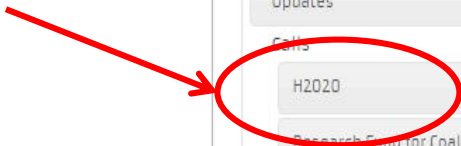
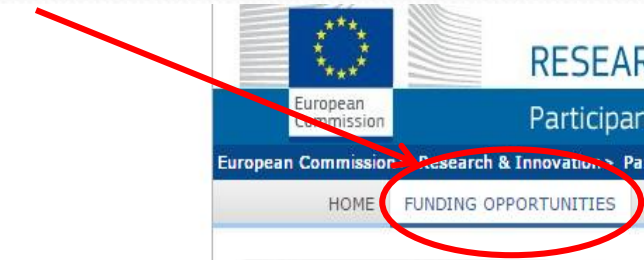
Find the European Union funding opportunities and search for new or closed calls of the programmes described on this page.

Horizon 2020

Horizon 2020 is the new EU funding programme for research and innovation running from 2014 to 2020 with a €80 billion budget. H2020 supports **SMEs** with a new **instrument** that runs throughout various funded research and innovation fields, enhances EU international research and Third Country participation, attaches high importance to integrate **social sciences and humanities** encourages to develop a **gender dimension** in project.


Cosme

Programme for the Competitiveness of Enterprises and SMEs (COSME) will run from 2014 to 2020, with a planned budget of €2.3bn. It will facilitate SME access to finance, create supportive environment for business creation, help small businesses operate outside their home countries and improve their access to markets.



- Updates
- Calls
- H2020**
- Research Fund for Coal & Steel
- 3rd Health Programme
- Promotion of Agricultural Products
- Consumer Programme
- COSME
- Justice Programme

- FP7 & CIP Programmes 2007-2013
- Calls
- Other Funding Opportunities

 **Horizon 2020** [Advanced search for topics](#)  
[Calls for tenders on TED](#)

- Excellent Science
  - European Research Council (ERC)
  - Future and Emerging Technologies (FET)
  - Marie-Sklodowska-Curie Actions**
  - Research Infrastructures
- Industrial Leadership
  - Leadership in enabling and industrial technologies (LEIT)
  - Information and Communication Technologies

Status  Calls with forthcoming topics  Calls with open topics  Calls with only closed topics

Sort by  Call title  Call identifier  Publication date

- Excellent Science**  
**Marie Skłodowska-Curie Innovative Training Networks**  
H2020-MSCA-ITN-2017  
Publication date: 14 October 2015
- Excellent Science**  
**Marie Skłodowska-Curie Co-funding of regional, national and inter ...**  
H2020-MSCA-COFUND-2017  
Publication date: 14 October 2015
- Excellent Science**  
**Marie Skłodowska-Curie Co-funding of regional, national and inter ...**  
H2020-MSCA-COFUND-2016  
Publication date: 14 October 2015
- Excellent Science**  
**Marie Skłodowska-Curie Individual Fellowships**  
H2020-MSCA-IF-2017  
Publication date: 14 October 2015
- Excellent Science**  
**Marie Skłodowska-Curie Individual Fellowships**  
H2020-MSCA-IF-2016  
Publication date: 14 October 2015
- Excellent Science**  
**Marie Skłodowska-Curie Research Innovation Staff Exchange**  
H2020-MSCA-RISE-2017  
Publication date: 14 October 2015
- Excellent Science**  
**Trans-national cooperation among Marie Skłodowska-Curie National Contact Points**  
H2020-MSCA-NCP-2017  
Publication date: 14 October 2015

In addition to the search facilities, the full list of H2020 Calls can be found [here](#).

## EU Programmes 2014-2020

Search Topics

Updates

Calls

H2020

Research Fund for Coal & Steel

3rd Health Programme

Promotion of Agricultural Products

Consumer Programme

COSME

Justice Programme

## FP7 & CIP Programmes 2007-2013

Calls

Other Funding Opportunities

### TOPIC : Individual Fellowships

**Topic identifier:** MSCA-IF-2016

**Publication date:** 14 October 2015

**Types of action:** MSCA-IF-EF-CAR Career Restart panel , MSCA-IF-EF-RI Reintegration panel , MSCA-IF-EF-SE Society and Enterprise panel , MSCA-IF-EF-ST Standard EF , MSCA-IF-GF Global Fellowships

**DeadlineModel:** single-stage

**Opening date:** 14 April 2016

**Deadline:** 14 September 2016 17:00:00

Time Zone : (Brussels time)



Horizon 2020

Pillar: Excellent Science

Work Programme Year: H2020-2016-2017

Work Programme Part: Marie Skłodowska-Curie Actions

Call : H2020-MSCA-IF-2016

[H2020 website](#)

[Call budget overview](#)

#### Topic Updates

[+ More](#)

##### • 15 April 2016 20:04

The submission session is now available for: MSCA-IF-EF-ST-Standard EF, MSCA-IF-EF- CAR -

#### Topic Description

[+ More](#)

##### **Objective:**

The goal of Individual Fellowships is to enhance the creative and innovative potential of experienced researchers, wishing to diversify their individual competence in terms of skill acquisition through

#### Topic conditions and documents

[+ More](#)

Please read carefully all provisions below before the preparation of your application.

#### Submission Service

To access the Electronic Submission Service of the topic, please select the **type of action** that is most relevant to



[Marie Skłodowska-Curie Individual Fellowships \(MSCA IF\)](#)

[Global Fellowships](#):

Specific provisions and funding rates: please refer to the [MSCA part of the H2020 Work Programme](#).

[MSCA standard self-evaluation form](#)

[H2020 MGA MSC IF - Mono-Beneficiary](#)

[H2020 Annotated Grant Agreement](#)

**6. Additional provisions:**

[Horizon 2020 budget flexibility](#)

[Classified information](#)

**7. Open access must be granted to all scientific publications resulting from Horizon 2020 actions, and proposals must refer to measures envisaged.** Where relevant, proposals should also provide information on how the participants will manage the research data generated and/or collected during the project, such as details on what types of data the project will generate, whether and how this data will be exploited or made accessible for verification and re-use, and how it will be curated and preserved.

**8. Additional documents:**

[H2020 Work Programme 2016-17: Introduction](#)

[H2020 Work Programme 2016-17: Marie Skłodowska-Curie actions \(MSCA\)](#)

[H2020 Work Programme 2016-17: Dissemination, Exploitation and Evaluation](#)

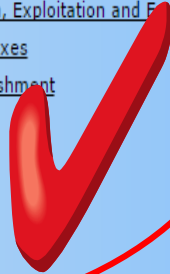
[H2020 Work Programme 2016-17: General Annexes](#)

[Legal basis: Horizon 2020 - Regulation of Establishment](#)

[Legal basis: Horizon 2020 Rules for Participation](#)

[Legal basis: Horizon 2020 Specific Programme](#)

[MSCA-IF-2016 Guide for Applicants](#)



Submission Service

To access the Electronic Submission Service of the topic, please select the **type of action** that is most relevant to

## Submission Service

To access the Electronic Submission Service of the topic, please select the **type of action** that is most relevant to your proposal from the list below and click on the '**Start Submission**' button. You will then be asked to confirm your choice of the type of action and topic, as these cannot be changed in the submission system. Upon confirmation you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Participant Portal and select the My Proposals page of the My Area section.

Type of Action	<a href="#">Standard EF [MSCA-IF-EF-ST]</a>	<a href="#">START SUBMISSION</a>
Topic	Individual Fellowships - MSCA-IF-2016	
Type of Action	<a href="#">Reintegration panel [MSCA-IF-EF-RI]</a>	<a href="#">START SUBMISSION</a>
Topic	Individual Fellowships - MSCA-IF-2016	
Type of Action	<a href="#">Career Restart panel [MSCA-IF-EF-CAR]</a>	<a href="#">START SUBMISSION</a>
Topic	Individual Fellowships - MSCA-IF-2016	
Type of Action	<a href="#">Society and Enterprise panel [MSCA-IF-EF-SE]</a>	<a href="#">START SUBMISSION</a>
Topic	Individual Fellowships - MSCA-IF-2016	
Type of Action	<a href="#">Global Fellowships [MSCA-IF-GF]</a>	<a href="#">START SUBMISSION</a>
Topic	Individual Fellowships - MSCA-IF-2016	
Guidance on proposal submission:	<a href="#">H2020 ONLINE MANUAL</a>	
IT Guidance:	<a href="#">it HOW TO</a>	



European  
Commission

EUROPA > Authentication Service > Login

## ECAS authenticates your identity on European Commission websites



### External

Is the selected domain correct?

**CHANGE IT**

## Participants Portal requires you to authenticate

Username or e-mail address

Password

- Remember my username
- Warn me each time an application asks for my identity
- View my ECAS account details after logging me in

**LOGIN!**

[Lost your password?](#)

[Create an account](#) | [Help](#)

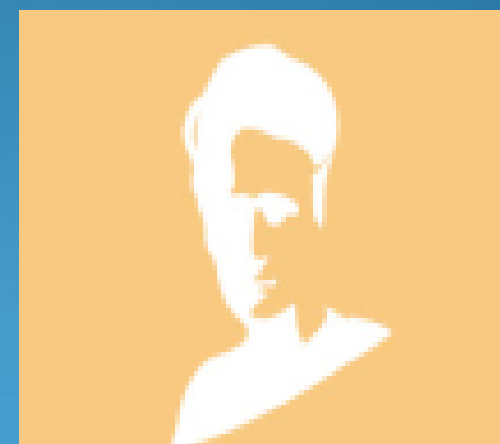
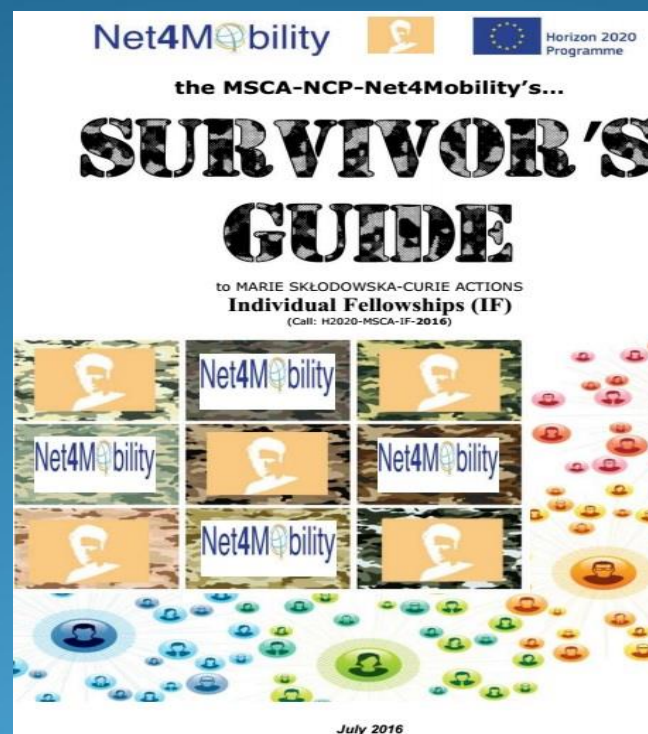
## Log in with your





# Proposal Preparation & Writing “Hints-&-Tips”

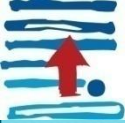
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**Pierantonios Papazoglou**  
Research Promotion Foundation  
«Marie Skłodowska-Curie» NCP



EU-Russia S&T Cooperation  
3<sup>rd</sup> Intern. Researchers' Conf. St.Petersburg



## → Overall Useful Links...!

- **Participant portal**

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/index.html>

- **Horizon 2020 Helpdesk**

[http://ec.europa.eu/research/participants/portal/desktop/en/support/research\\_enquiry\\_service.html](http://ec.europa.eu/research/participants/portal/desktop/en/support/research_enquiry_service.html)

- **Horizon 2020 On-line manual**

<http://ec.europa.eu/research/participants/portal/desktop/en/funding/index.html>

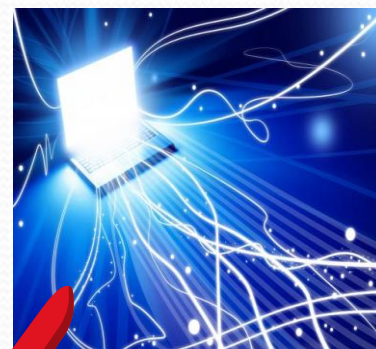
- **Annotated Model Grant Agreement (version 30Oct2015) → pages 379 to 483 for MSCA...**

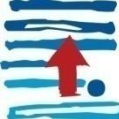
[http://ec.europa.eu/research/participants/data/ref/h2020/grants\\_manual/amga/h2020-amga\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/amga/h2020-amga_en.pdf)

- **EURAXESS (Charter-&Code, Policy...)**

<http://ec.europa.eu/euraxess/index.cfm/rights/index>

<http://ec.europa.eu/euraxess/index.cfm/services/researchPolicies>





## GUIDE FOR APPLICANTS

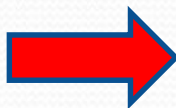
### Marie Skłodowska-Curie Actions

#### Individual Fellowships (IF)

Call identifier: H2020-MSCA-IF-2016

Closing Date: 14 September 2016 at 17:00:00  
(Brussels local time)

Date of publication: 12 April 2016  
Version Number: 2016.1



**Note:** National Contact Points (NCPs) have been set up across Europe by the national governments to provide information and personalised support to H2020 applicants in their native language. The mission of the NCPs is to raise awareness, inform and advise on H2020 funding opportunities as well as to support potential applicants in the *preparation, submission and follow-up* of the grant applications. For details on the NCP in your country please consult the website at [http://ec.europa.eu/research/participants/portal/desktop/en/support/national\\_contact\\_points.html](http://ec.europa.eu/research/participants/portal/desktop/en/support/national_contact_points.html). Additionally, you may also consult the website of the EU-funded Network of MSCA NCPs at <http://www.net4mobility.eu>.

**Disclaimer:** This guide aims to facilitate potential applicants. It is provided for information purposes only and is not intended to replace consultation of any applicable legal sources. Neither the European Commission nor the Research Executive Agency (or any person acting on their behalf) can be held responsible for the use made of this guidance document.

The guidance provided in the Annotated Model Grant Agreement shall prevail in case of discrepancies.



≈ 65 pages total  
Rules & Conditions  
Drafting Instructions  
Template Part B



## Contents

<b>DEFINITIONS USED THROUGHOUT THIS GUIDE</b>	<b>4</b>
<b>1. MARIE SKŁODOWSKA-CURIE "INDIVIDUAL FELLOWSHIPS" – PURPOSE AND EXAMPLES</b>	<b>6</b>
<b>2. PARTICIPATING ORGANISATIONS</b>	<b>7</b>
2.1 BENEFICIARY	7
2.2 PARTNER ORGANISATIONS	7
2.3 ELIGIBLE APPLICANTS	7
2.4 OBLIGATIONS OF PARTICIPATING ORGANISATIONS	8
2.5 ELIGIBLE COUNTRIES AND THEIR ROLES	9
<b>3. STRUCTURE OF INDIVIDUAL FELLOWSHIPS AND ELIGIBILITY CONDITIONS</b>	<b>10</b>
3.1 EUROPEAN FELLOWSHIPS (EF)	10
3.1.a Standard European Fellowships (EF-ST)	10
3.1.b Career Restart Panel (EF-CAR)	11
3.1.c Reintegration Panel (EF-RI)	12
3.1.d Society & Enterprise Panel (EF-SE)	12
3.2 GLOBAL FELLOWSHIPS (GF)	13
<b>4. DURATION</b>	<b>15</b>
<b>5. MOBILITY – KEY FACTOR</b>	<b>15</b>
5.1 SECONDMENTS	15
<b>6. TYPICAL ACTIVITIES OF AN INDIVIDUAL FELLOWSHIP</b>	<b>16</b>
6.1 RESEARCH AND TRAINING ACTIVITIES	16
6.1.a Topics, Ethics	16
6.1.b Research, Training and Career Development	17
6.2 DISSEMINATION AND COMMUNICATION	18
6.3 PUBLIC ENGAGEMENT	19
6.4 GENDER ISSUES	19
6.5 REFUGEES	19
<b>7. FINANCIAL ASPECTS</b>	<b>19</b>
7.1 LIVING ALLOWANCE	20
7.2 MOBILITY ALLOWANCE	21
7.3 FAMILY ALLOWANCE	21
7.4 RESEARCH, TRAINING AND NETWORKING COSTS	21
7.5 MANAGEMENT AND INDIRECT COSTS	22
7.6 BUDGET CALCULATIONS	22
7.7 CONTRACTUAL OBLIGATIONS	22
<b>8. EXAMPLES OF INDIVIDUAL FELLOWSHIPS</b>	<b>23</b>
8.1 STANDARD EF	23
8.2 CAR PANEL	23
8.3 RI PANEL	24
8.4 SE PANEL	24
8.5 GF	25
<b>9. OVERVIEW OF THE INDIVIDUAL FELLOWSHIPS</b>	<b>26</b>
<b>ANNEXES</b>	<b>27</b>
ANNEX 1 – TIMETABLE AND SPECIFIC INFORMATION FOR THIS CALL	28
ANNEX 2 – EVALUATION CRITERIA AND PROCEDURE TO BE APPLIED FOR THIS CALL	30
ANNEX 3 – INSTRUCTIONS FOR COMPLETING PART A OF THE PROPOSAL	34
ANNEX 4 – INSTRUCTIONS FOR DRAFTING PART B OF THE PROPOSAL	37
ANNEX 5 – PART B TEMPLATE	40
ANNEX 6 – LIST OF DESCRIPTORS	55





[http://www.net4mobility.eu/fileadmin/user\\_upload/Net4MobilitySurvivors-Guide-to-MSCA-IF\\_2016.pdf](http://www.net4mobility.eu/fileadmin/user_upload/Net4MobilitySurvivors-Guide-to-MSCA-IF_2016.pdf)

Net4M@bility

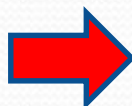


Horizon 2020 Programme

the MSCA-NCP-Net4Mobility's...

# SURVIVOR'S GUIDE

to MARIE SKŁODOWSKA-CURIE ACTIONS  
Individual Fellowships (IF)  
(Call: H2020-MSCA-IF-2016)



## Table of Contents

Disclaimer   Acknowledgments   Note by the NCP .....	2
Table of Contents .....	3
"What to Pack" – Essentials for <i>IF-Survival</i> .....	4
"Briefing before Operations" – the Policy Background .....	5
Recalling from the 2016-2017 Work Programme for MSCA.....	5
List of "Policies" to Consider .....	6
"The Battlefield" – Formulating and Writing the IF - Proposal .....	8
"Rear of the Deployment" – Participant Portal and Part A.....	9
"The First Line of Fire" – Part B.....	16
Excellence .....	20
Impact .....	28
Implementation .....	31
CV of the Experienced Researcher.....	38
Capacity of the Participating Organisations.....	39
Ethical Issues .....	40
Letter of Commitment.....	40
"Communications Protocol" – How to Contact and Communicate with the NCP.....	41
Contact Details of the NCP and "Net4Mobility".....	41
Lexicon of Abbreviations, Concepts and Terms .....	42



**Excellence**

**Quality and credibility of the research/ innovation project; level of novelty and consideration of inter/multidisciplinary, intersectoral and gender aspects**

Introduction, state-of-the-art, **objectives** and overview of the action  
 Research **methodology and approach**  
**Originality and innovative aspects** of the research programme: contribution of the project within the field...**novel concepts**, approaches or methods.  
**Gender dimension**  
**Interdisciplinarity**  
**Career Possibilities for Fellow...Collaborations for Host(s)...!**

**Quality and appropriateness of the Training and the two way transfer of knowledge between the researcher and the host**

Show **how the researcher will gain new knowledge from the hosting organisation(s)** during the fellowship.  
**→ Scientifically... and ...Complementary Skills...to broaden/diversify profile and career perspectives**  
 How the organisation(s) may also benefit from the previous experience of the researcher. Outline the **capacity for transferring the knowledge** previously acquired by the researcher to the host organisation.

**Quality of the supervision and of the integration in the team/ institution**

**Qualifications and experience of the Supervisor**  
**Level of experience on the research topic proposed and track record of work**, including the main international collaborations. Information provided should include participation in projects, publications, patents and any other relevant results. **Experience in supervising Researchers.**  
**Hosting Arrangements...!**

**Capacity of the researcher to reach or re-enforce a position of professional maturity/ independence**

Level of experience and potential to reach or reinforce professional maturity  
 Main point of a **Personalised Career Development Plan for the researcher**





Impact

**Enhancing the potential and future career prospects of the researcher**

Impact of the research and training on the experienced researchers' career: articulate clearly **the advantages of mobility through this fellowship for the researcher's personal career development.**

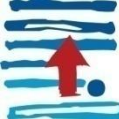
**New Competences to be acquired...**

Quality of the proposed measures to **exploit and disseminate** the action results

**Dissemination** of the research results  
Exploitation of results and **intellectual property**

Quality of the proposed measures to **communicate the action activities to different target audiences**

**Communication and public engagement strategy of the action**



## Implementation

**Coherence and effectiveness of the work plan,**

**Work Packages** titles

List of major **Deliverables** (= tangible output: report, document, technical diagram, software, etc.)

List of major **Milestones** (=control/ decision points that help to chart progress)

**Gantt Chart** (=Table of Activities over planned time) → in template

Secondments if applicable

**Appropriateness of the allocation of tasks and resources**

**Description of how the work planning and the resources ensure the research and training objectives.**  
**Explanation of the appropriateness of person-months in relation to the activities**

**Appropriateness of the management structures and procedures, including risk management**

**Progress monitoring**

-Project organisation and **management structure**, including the financial management strategy, as well as the progress monitoring mechanisms put in place

**Risk management**

-Risks that might endanger reaching the project's objectives and the contingency plans to be put in place should risk occur.

**Appropriateness of the institutional environment (infrastructure)**

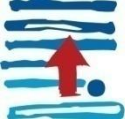
description of the legal entity(ies), and its **main tasks and commitments, as well as infrastructure, logistics and facilities**



## → Common Errors

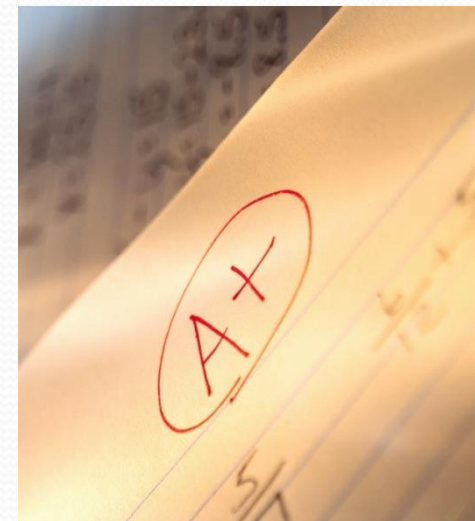
- Proposal written as Scientific Paper
- Objectives and “state-of-the-art” are elaborate and in-depth, but Implementation/ Methodology, “beyond-the-state-of-the-art” and Impact are under-developed
- Unclear Aims and Objectives
- Over-ambitious
- Not enhancing training/ career
- CV not properly presented or...not matching Part A...
- Off page limits...! Template/ structure not followed!
- Essential parts disregarded
- Not-final...Wrong draft submitted...!





## → What Evaluators expect

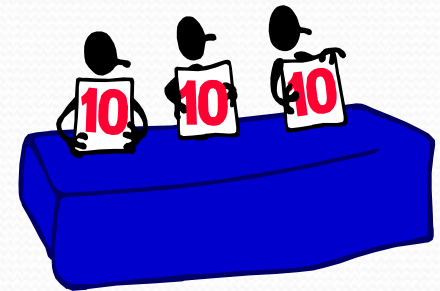
- Well-organised, “flowing” text. Proposal should make the Evaluator’s “life” easier: consistent, well-written, following guidelines/templates.
- Proposal should help the Evaluators score it more easily: “built” around the Evaluation Criteria.
- Proposal has to convince that it will add value in the specific field, for the **Career Development** of the Researcher and the EU at large.
- Clear description of the content and structure of the Training Programme, as well as of the Quality of the Supervision.
- Clear Work Plan with **Contingency Planning**, **IPR management considerations**, and **Outreach/Dissemination Plans**.





- Evaluators don't have too much time...  
Keep it simple and concise
- Always revisit the Criteria-questions... Stay within “Scope”  
(→ copy from Documentation and work around it)
- No duplications of previous works/projects, but... building on them
- Clear language and organised contents
- Explain abbreviations / Use Glossary
- Use tables and diagrams (relevant and easily understandable)
- Use Structure and Table-of-Contents from Templates...Use Headings and subheadings from Templates...

General “Good Practice”





- Use Margins / Font Size / Numbering / Limits set in Templates!
- Accurate, Verifiable and Professional content (refer. where needed)
- Part B matching Part A data...!
- Consider Cross-Cutting Issues: Gender, Open Data, Ethics, Societal aspects
- No “emphatic” statements and claims that are unsubstantiated
- Consistent in UK English throughout. NO jargon or slang.
- Write for the “non-specialist” – educate te Evaluator to understand what you want to do and why it’s worth the funding... !
- No typos, no inconsistencies, no obvious cut-&paste, no numbers which don’t add up, no missing pages...
- Proof – Read at the end...

General

“Good  
Practice”





# Proposal – Writing “General Advice” by NCP...!

## Successful Proposals are...

**S** *Specific*

**M** *Measurable, verifiable*

**A** *Achievable*

**R** *Relevant*

**T** *Timely*



- ✓ Start early... Get Guidance and Info from NCP...!
- ✓ **Be Patient and Persistent...!**
- ✓ Find “ERs” and “Hosts” on time
- ✓ Get your “Policy Background” together → Impact...
- ✓ Write with the “Eyes of Evaluators” and make it easy for them to give you high marks...
- ✓ Successful Proposals are...SMART
- ✓ Follow the Template-GfA → cover all requested
- ✓ Divide effort over the Evaluation Criteria!
- ✓ When you write...KISS (keep it simple & short)
- ✓ When you image/table...KILL (keep it large & legible)
- ✓ SMART proposals love “Details! Details!”
- ✓ Get your Proposal PRESCREENED...(NCP) and PROOF-READ...!
- ✓ Make sure you submit the latest, complete version in the system...!







## SMART Proposals are... “Prescreened”...!!!



- The CY-NCP at RPF offers **FREE (but not cheap...)** and **confidential** pre-screening of the proposal:

→ proof-reading (“commas” and “fullstops”)



→ “Deciphering” of EC-jargon and Addressing of Template’s Questions



→ Strategy and Text Suggestions



### → Useful RPF Links

- [www.research.org.cy](http://www.research.org.cy)



- <http://horizon2020cyprus.blogspot.com>

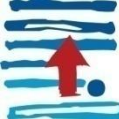


- [www.facebook.com/horizon2020cyprus](http://www.facebook.com/horizon2020cyprus)



- Direct RPF-H2020 Tel-line: 22 20 5050





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Research  
Promotion  
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THE EU FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

 **HORIZON 2020** 

## HORIZON 2020

**Dream it !**

**Team it !**

**Make it happen !**



Research and  
Innovation

# Thank you

**Acknowledgements for Materials  
of Slides:**

**DG-EAC**

**REA**

*Libens, Volens, Potens...*

(Ready, Willing, Capable)