

# Suvorov Prize

A Swiss Russian Award for Innovation



**2015**

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### 1. Introduction

The Swiss Russian Forum (SRF) has created the Suvorov-Prize as an award for outstanding innovative projects. Entrepreneurship plays a decisive role in the selection of the Prize-winners as the marketability of the innovation is viewed essential.

The Suvorov-Prize will be bestowed upon Swiss and/or Russian citizens whose projects have a cross-national or international impact as stipulated in the statutory aims of the SRF.



The name of the prize honours the Russian General Alexander V. Suvorov who, in 1799, fought against Napoleon's army in the Gotthard area of central Switzerland. There, a Suvorov monument has been erected in memory of the General's and his Russian soldiers' brave campaign to assist the Swiss. Suvorov is seen as an early bridge-builder between Switzerland and the Russian Federation.

Apart from distinguishing the winners, the Suvorov-Award is also intended to provide encouragement and additional publicity as well as to serve as a reference. The Suvorov-Prize provides the winner with a cash prize and one-year start-up coaching for the innovation project.

The Suvorov Prize is organised in cooperation with the Foundation for Assistance to Small and Innovative Enterprises (FASIE) and under the auspices of the Swiss Embassy in Moscow. The fifth Swiss Russian Innovation Gala Night with the Prize Awarding Ceremony will be dedicated this year to the 200th anniversary of the Congress of Vienna.

### 2. Purpose

The Suvorov Prize is to encourage young researchers and inventors to present creative projects to an international market thus supporting their countries' economy.

Since Switzerland internationally belongs to the most innovative countries we should like to strengthen the long-term economic relations between our two countries through our cooperation with FASIE and its programme "Umnik".

### 3. Organisation

The SRF is responsible for the organisation of the Suvorov-Award on an annual basis. Media coverage will generate publicity and additional encouragement for future participation.

A Russian-Swiss Jury of experts will carefully examine and evaluate all submitted projects.

Eligible for the SRF Suvorov-Award are students, graduates, post-graduates, scientific staff at all universities/colleges, as well as companies or their designated representatives.

### 4. Overview of assessment criteria

<b>Creativity:</b>	Original, Interdisciplinary, Simplicity of idea
<b>Innovation value:</b>	Transfer between science and business, time elapsed since moment of innovation meets specifications; project leads to improvement relative to status quo
<b>Social relevance:</b>	Timeliness of the project, project meets a social need; project has a broad social impact
<b>Marketability:</b>	Project refers to market demand; feasibility, relevant for and realisable in the market; financial viability
<b>Swiss Russian Context:</b>	Common Swiss/Russian elements are a prerequisite.

### 5. Jury

- Dr. iur. Thomas A. Frick, Partner Niederer Kraft & Frey AG, Zurich
- Henning Grossmann, Entrepreneur, Zurich
- Mikhail Lifshitz, Director High-tech Business Development, Renova Group, Moscow
- Béatrice G. Lombard-Martin, Executive President Swiss Russian Forum Foundation, Zurich
- Andri Manatschal, Partner PwC, PricewaterhouseCoopers AG, Zurich
- Dr. sc. nat. Andreas Gut, Swiss EUREKA project coordinator, State Secretariat for Education, Research and Innovation SERI, Bern
- Ivan M. Bortnik, Chairman Foundation for Assistance to Small Innovative Enterprises, Moscow

## Participation Deadlines

## Application Procedure

### First Round

- Applications are accepted until August 20, 2015
- Documentation: Power Point presentation of the project containing the main elements of the business plan and a one page summary of a project description containing all assessment criterias.

### Second Round (selection of the short-list semi-finals)

Results of the second round will be communicated by the jury by the end of September. The jury may request further information on projects.

### Third Round (and selection of the three finalists)

Results of the third round will be communicated by the jury by the middle of October. The three finalists will be presented at the Suvorov Award Ceremony.

### The Ceremony of the Suvorov Prize 2015

... will take place at Hotel Metropole Hotel in Moscow on November 30, 2015.

### The Prize for the Winner

The Jury will choose three winners. First prize:

- private person totally RUB 400'000.00 in two years
- legal person totally RUB 1 000'000.00 in two years

There will be reports in Russian and Swiss media on the winners and results will be communicated on the web page of the Swiss Russian Forum: <http://swissrussianforum.org/>

### Application process in 3 steps



- 1<sup>st</sup> step** Fill in the application form online [here](#).
- 2<sup>nd</sup> step** Submit a short description of your project (see attached form)
- 3<sup>rd</sup> step** Submit a power point presentation of the project containing all main elements of a business plan (max. 3 MB)

Please send the project description and business plan to: [svetlana@swissrussianforum.org](mailto:svetlana@swissrussianforum.org)

Within two working days our representative will send you a confirmation.

For any further questions, please contact our headquarters in Zurich:

**Phone:** + 41 44 261 19 71

**E-mail:** [svetlana@swissrussianforum.org](mailto:svetlana@swissrussianforum.org)

**Web:** [www.swissrussianforum.org](http://www.swissrussianforum.org)

## Partners and Sponsors 2015

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Research and Innovation SERI

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Foundation for Assistance to Small and Innovative Enterprises

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Swiss Russian Forum

#### Head Office:

Swiss Russian Forum Foundation

Bellerivestrasse 29

CH-8008 Zurich

Phone +41 44 261 19 71 | Fax +41 44 261 19 88

[info@swissrussianforum.org](mailto:info@swissrussianforum.org) [www.swissrussianforum.org](http://www.swissrussianforum.org)